

## PRECISE's 3D printing projects add value to the Event Industry

May 2014: PRECISE presented innovative marketing solutions for the Event Industry at the Middle East Event Show in Dubai.



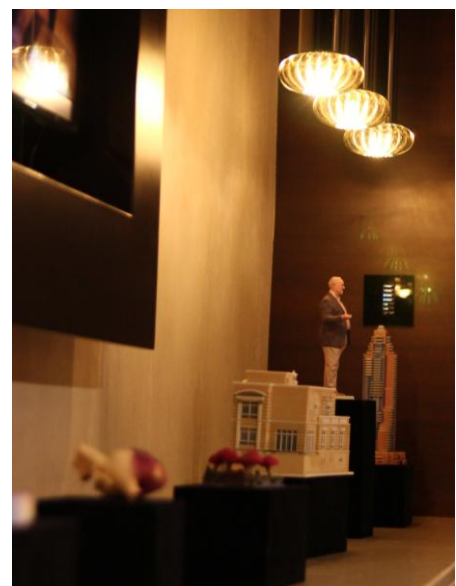
From May 20<sup>th</sup> – May 21<sup>st</sup> during the Middle East Event Show PRECISE introduced the latest Merchandizing and Promotion solutions as well as its 3D printing solutions.

Since 2010 PRECISE is the official sponsor for the much sought-after Middle East Event Award Trophies; within the Event Industry PRECISE is well known for designing and producing high quality and outstanding crystal awards.



This year PRECISE also presented how 3D printing can add value to the event industry. While smaller single color plastic printers appealed to visitors as an attractive and active part during an event, the latest 3D lifelike model projects which have been realized by PRECISE created a stunning interest.

PRECISE Group has worked together with global player companies, such as Adidas, to turn 3D projects into reality. Adidas launched the 'We Print Originals 3D Exhibition' in Hong Kong 2013, where time changing innovative vintage collides 3D scanning and printing technologies, those vintage items were reproduced and printed in 3D by PRECISE.



From corporate to customer events, PRECISE has the expertise to find a solution how 3D printing can make your next event remarkable and memorable.

PRECISE Group has established 3D printing services in the UAE for 3 years now. Hence technique and expertise have developed to a high level to meet the demands of Architects, Medicine, Product Designers and Art as well as any individual that has a creative idea. PRECISE Group is now a well known professional expert in 3D printing services within the UAE.

